



Event Sponsorship Opportunities

4x4 Level Sponsorship

A cash donation valued at \$5,000 or more

The sponsor will be recognized as a partner to the event. The company name will be included in public service announcements, Magazine articles, interviews, etc. The company will receive their company name/logo on posters and print media. Sponsor will be acknowledged on the event website and link to sponsor's site (where applicable). Display of Sponsor banner at event (banner to be supplied by Sponsor). Sponsor will be acknowledged at the event and presented with a sponsor plaque. Sponsor will also be acknowledged at the event in printed form. In addition, they will receive thanks and appreciation from the Master of Ceremonies at event dinner.

Piston Level Sponsorship

A cash prize donation valued at \$2500.00 - \$4,999.00

The sponsor name/logo will be included on posters, print media (where applicable), i.e. newspaper. The sponsor will be acknowledged on the event website including a link to the Sponsors site (where applicable). Sponsor banner will be displayed at event (supplied by Sponsor). Sponsor will be acknowledged at the event in printed form.

Winch Level Sponsorship

A cash prize donation valued from \$1000 - \$2,499.00

The sponsor will receive their company name/business name, or individual name and logo on the event website, including a link to sponsors site (where applicable). Sponsor name/logo on various posters and/or print media. Sponsor will be acknowledged at the event in printed form.

Handlebar Level Sponsorship

A cash valued up to \$500.00 - \$999.00

The sponsor will receive their company name, business name, or individual name on event website, including a link to your website. Sponsor will be acknowledged at the event in printed form.



EVENT SPONSORSHIP FORM

Thank you for considering becoming a sponsor of our charity event. Please fill out the information below:

COMPANY NAME:

CONTACT NAME:

ADDRESS:

ADDRESS #2:

CITY:

PROVINCE:

POSTAL CODE:

PHONE NUMBER:

FAX NUMBER:

E-MAIL ADDRESS:

WEBSITE ADDRESS:

WE ARE INTERESTED THE FOLLOWING SPONSORSHIP LEVEL: (Please circle one)

4x4

PISTON

WINCH

HANDLEBAR

PLEASE TELL US HOW YOU WANT TO SUPPORT OUR CAUSE: (i.e. – cash donation):

COMMENTS:

Note: Please attach a jpeg version of your logo.

Please send completed form to trax4bc@yahoo.com

Please make cheques payable to “The Kelly Shires Breast Cancer Foundation” and mail to address below.

PLEASE NOTE CHARITABLE TAX RECEIPTS ARE ISSUED FOR SPONSORSHIP

523 Elizabeth Street Suite 203 Midland, Ontario L4R 2A2

1-877-436-6467

705-528-1053

Fax: 705-528-0782

www.breastcancersnowrun.org Charitable Reg. Number 89537 6614 RR0001